

DANNY PALMER

SENIOR CREATIVE + ART DIRECTOR



Optimist, smart ass, sucker for side projects, podcaster, cat dad, unashamed owner of a label maker, more Cuban than I look.

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EXPERIENCE

2005 - Present **Freelance Creative Director and Art Director**

Creating ideas, films, artwork, content, digital, social, UX/UI, retail, environmental, strategy, and fun for some of our favorite brands, from concept to execution. Currently managing a team of 50+ creative and production subcontractors for all client projects.

Collaborations include: Cinco Design, Swift, The Fiction Tribe, Sparkloft, 3/Thirds, Getty Images, Alaska Airlines, Blossom Brothers.

2015 - Present **Proud & Disgusted
Principal, Creative Director**

Leading a team of writers and producers for a Portland-based content creation engine and podcast network. Developing scripts, creating new show pitches, and generating new business development.

2021 - 2023 **Thesis
Design Lead, Nike
Thesis Foundation, Marketing Board Chair**

Led a growing team of creatives making campaign concepts, design executions, film and photography, digital UX/UI, retail experiences and industry-defining ideas for the largest footwear and apparel company on the planet.

2012 - 2015 **Babcock Jenkins
Senior Art Director**

Led the creative department in developing creative concepts, technology and content initiatives, as well as projects that expanded client accounts and agency revenue, while ensuring consumers had delightful brand experiences. Spearheaded creative team expansion, management of the design team, as well as developed and managed a creative department internship program.

2008 - 2010 **Droga5
Art Director**

Developed cross-platform creative concepts, with a focus on consumer experiences that were "obsessively human", while also developing new out-of-home media techniques.

(SOME) CLIENTS

Alaska Airlines	Nike
Getty Images	IBM
American Express	GE
Blossom Brothers	Sage
Puma	Tableau
Intel	Vinn Vodka
Autodesk	Osmo
Google	NET10

WHAT I'M DOING

Creative direction
Art direction
Script writing
Design
Directing (film)
Photography
Videography
Content development
Podcasting
UX/UI
Team management
Mentoring
New business development

SPARE TIME

PDXDF Strategy & Experience Co-Chair
Creative Mornings PDX Community Partnerships Chair
Leading internship programs
Design and content mentorship
Pro-bono creative direction for the Portland arts community

MORE

Working in Congress, interviewing Anna Kendrick, creating a design festival, hosting podcasts, running a theater company in the Midwest, and too much fun:

[linkedin.com/in/dannyprose](https://www.linkedin.com/in/dannyprose)